

William G. Bradley, M.D.,Ph.D. Memorial Lecture

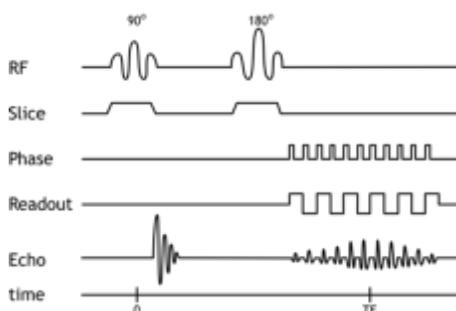
CRS Foundation

Remembering Bill Bradley

The William G. Bradley, M.D.,Ph.D. Memorial Lecture commemorates and reprises his inestimable contributions to the radiological sciences and professions. Dr. Bradley's contributions to the imaging sciences include development of innumerable imaging and analytic technologies in magnetic resonance. His teaching extended from synthesizing and disseminating accessible explanations of MR for all physicians, to leadership of departments training scores of expert radiologists in all modalities over three decades. His clinical practice improved the lives of countless patients, and supported the care delivered by countless clinicians. In recognition of his seminal contributions, Dr. Bradley was awarded the Gold Medal by the Radiological Society of North America (RSNA), the American College of Radiology, the International Society of Magnetic Resonance in Medicine (ISMRM), the American Roentgen Ray Society (ARRS) and the Association of University Radiologists (AUR). Dr. Bradley served in senior leadership positions in all of these and many other professional and industry organizations in U.S. and international health care. Bill's massive catalog of 200 papers, 54 chapters and 20 textbooks are matched only by his larger than life affection for the people with whom he shared his limitless enthusiasm for MR and the imaging professions.

Dr. Bradley was an epitome of California's finest, of a California Dream. Bill was born in Los Angeles, and earned his Eagle Scout in Southern California. His only assignments outside the Golden State were high school in Germany and undergraduate study at Princeton. Bill was admitted to the Ph.D. degree at Cal Tech in Pasadena, and to the M.D. degree at the University of California San Francisco; he served residency there at UCSF with Alexander Margulis. After practice in San Jose, Dr. Bradley was founding medical director of the first clinical MR facility in California at Huntington Medical Research Institute in Pasadena. Bill was blessed to find his life partner at the University of California Irvine and Los Angeles, Dr. Rosalind Dietrich, an exemplary radiologist in her own right. Bill was recruited to lead a research/teaching/private practice at Long Beach Memorial. Dr. Bradley chaired the Department of Radiological Sciences at the University of California San Diego until his partial retirement in 2015, at which time he continued his research with CureMetrix based, of course, in San Diego.

The California Radiological Society Foundation invites your contribution as partner of Dr. Bradley to commemorate your work with him, and to promote future endeavors like you shared with Bill.





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Mission, support and application of funds

California Radiological Society Foundation

The California Radiological Society Foundation commissions the Bradley Lecture in February 2019 in celebration of Bill's love of his science, and of the people populating his science. Dr. Bradley's passion for the imaging sciences, and of MR in particular, are evident in his life's work, his research, publications and project development. CRSF also celebrates Bill's passion for his people: his students, residents, fellows, clinical colleagues, fellow researchers and business partners - we all valued his convivial friendship and his active partnership in our shared pursuits. Bill helped up improve our science, our craft and our service.

The William G. Bradley, M.D.,Ph.D. Memorial Lecture commemorates and reprises his inestimable contributions to the radiological sciences and professions. The Foundation funds the cost of this annual CME accredited lecture, including luncheon and overhead costs for radiologists and others in attendance at the annual CRS meeting. We invite your contribution via the attached dues renewal form. A donation registry will be established and publicized at Foundation events. Individual or group donations are encouraged. The Foundation has been incorporated and recognition of tax exempt status is pending. Once approved all donations are tax deductible as charitable contributions retroactive to incorporation.

Application of funds and lectureship management

Contributions to the CRS Foundation support the Annual Bradley Lecture and similar medical education events, including speaker, luncheon, presentation, educational materials, CME accreditation and meeting costs. Contributions from individual CRS members and practices will supplement the core imaging industry support of this Bradley Lecture portion of the CRSF, and may be earmarked for that application of funds. The lectureship will be endowed in perpetuity, and funds solicited and managed in expectation of perpetuity. CRSF is incorporated as a 501(c)3 public benefit corporation with separate trustees.